



YOUR PATIENT DATA MATTERS TO US!!!

Following on from recent news and social media speculation about NHS Digital and data sharing as a number of posts are circulating on social media about the national data opt-out, containing incorrect information.

We thought it may be helpful to provide some key information and links to help you with your decision making and if you might be now thinking of opting out of sharing any of your data as it's your choice.

[Understanding the national data opt-out - NHS Digital](#)

Although, sometimes information about your health and care does help the NHS to improve your individual care, speed up diagnosis, plan your local services and research new treatments, you still have the option to decline sharing data that goes beyond the provision of your direct care.

☺ Have a look at our Privacy Notice which explains what we do with your data and who we share it with

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☺ There is also a great webpage from NHS Digital with FAQs and mythbusting.
<https://digital.nhs.uk/.../nat.../mythbusting-social-media-posts>

We do not

- ! **We do not sell health and care data**
- ! **We do not share data with marketing and insurance companies**

Please see the ICO webpage for more information about your rights [Your data matters | ICO](#)

If you require any further information then please do not hesitate to contact our Data Protection Officer Kelly@almc.co.uk

Kind regards,

Kelly

Kelly-Anne Gast

Data Protection Officer

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Please note my working hours are Mon-Thurs 8:30-5:00 and Friday 8:30-1:30